

# BOSS Summer Impact Series™

A Workforce Development Engine  
in a Youth Development Model

PRESENTED BY **us bank**

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## **BOSS MISSION**

**BOSS is a year-round, multi-year workforce development engine delivered in a youth development model — preparing boys of color to succeed academically, professionally, and economically.**

Through academic acceleration, mentorship, STEM exposure, and career navigation, scholars progress from middle school to college to career with the skills, discipline, and mindset required to thrive in today's workforce.

Our mission is to inspire boys of color to adopt a success mindset while developing the character, habits, and competencies to pursue success in any industry or profession.

## WHY SUMMER MATTERS

# Summer represents the highest-risk and highest-opportunity window for boys of color.

### Without Intervention:

- Students lose 2-3 months of academic progress
- Exposure to career pathways declines
- Idle time increases safety risks
- Confidence and engagement erode

### With BOSS Summer Programming

- Learning loss becomes learning acceleration
- Exposure becomes aspiration
- Idle time becomes workforce preparation
- Potential becomes pipeline



## BOSS Summer Impact Series™ is our most intensive annual scholar investment.

The series combines leadership development, academic mastery, workforce exposure, and career readiness across two immersive experiences.

Together, they create a continuum that transforms mindset, skill, and trajectory.



### PART 1 **IGNITE** **BOSS Weekend**



### PART 2 **BUILD** **BOSS Summer Academy**

**JUN 6 - 8**

# BOSS Weekend

A high-energy, multi-day leadership and exposure experience designed to ignite vision, identity, and possibility.

Leadership development workshops

Industry panels and keynote speakers

Brotherhood and identity programming

Awards and recognition ceremonies

Career exposure experiences

BOSS Weekend showcases the full BOSS process — exposing youth to professionals, pathways, and possibilities aligned with workforce success.



**JUL 27 - AUG 7**

# BOSS Summer Academy

A two-week academic and workforce immersion focused on mastery, rigor, and career readiness.

Math acceleration and STEM learning

AI, coding, and data science exposure

Financial literacy and entrepreneurship

College readiness workshops

Career pathway exploration

The academy builds the academic and professional competencies required for success beyond sports and into workforce pathways.



CONTINUUM OF IMPACT

**Weekend** ignites vision. **Academy** builds capacity.



This continuum reflects **BOSS'** year-round pipeline preparing scholars for college, certification, trades, and career pathways.



**BOSS scholars exit summer programming better prepared to pursue internships, college pathways, certifications, and workforce opportunities.**

### **SCHOLARS GAIN**

- Academic acceleration in math and literacy
- Exposure to STEM and high-growth industries
- Professional communication skills
- Teamwork and leadership capacity
- Career pathway awareness
- Confidence navigating professional spaces



Organizations may align their investment with **full Summer Impact Series** or **either signature experience**.

## SPONSORSHIP SUPPORTS



Academic instruction



Technology & curriculum



Scholar scholarships



Meals, transportation, and materials



Workforce exposure



# Sponsors receive meaningful recognition aligned with nonprofit partnership practices.

Brand placement across program materials

Website and social media recognition

Event signage and digital media

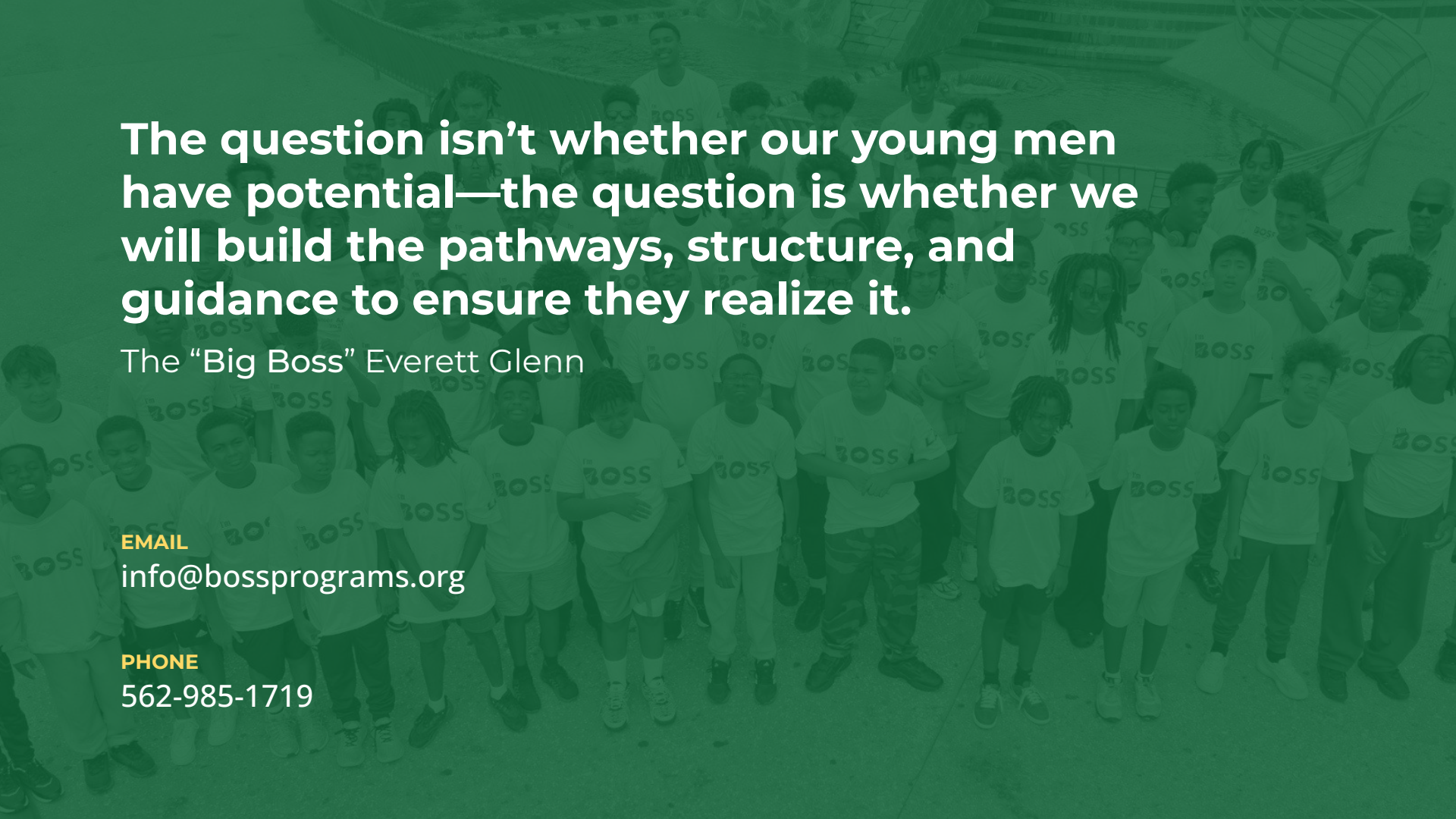
Speaking and engagement opportunities

Scholar apparel branding

Workforce pipeline alignment visibility

Sponsors align publicly with an organization advancing equity, mentorship, and workforce mobility.





**The question isn't whether our young men  
have potential—the question is whether we  
will build the pathways, structure, and  
guidance to ensure they realize it.**

The “Big Boss” Everett Glenn

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