

# THE BOSS™ REPORT

## Business of Student Success



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#### Posse Semi-Finalist

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ESP was recently approved as a community organization able to nominate rising seniors for a Posse scholarship. We are pleased to report that **Jakob Brannon**, **Christian Rios** and **Caleb Cryer** are semi-finalists, poised to compete for a 4-year, full-tuition merit scholarship to either Bucknell University, Dickinson College, Hobart and William Smith Colleges, Kalamazoo College, Middlebury College, Northwestern University, Pepperdine University, Tulane University or the University of Wisconsin-Madison. **Aaron Butler** and **London McCall** were also nominated.



Jakob Brannon



Christian Rios



Caleb Cryer

## Word From Our Leader

**Jakob**, a 6-year BOSS vet, has his sights on Pepperdine and Tulane, preferring Tulane as the undergrad school that will prepare him to follow in the footsteps of BOSS founder and pioneering sports attorney, Everett Glenn.

**Christian**, a 5-year BOSS vet and future neurosurgeon, has his sights on either Middlebury College or Northwestern University and then medical school.

**Caleb**, a 2-year BOSS vet and future animal vet/scientist, has his sights on Tulane and an entrepreneurial career operating animal hospitals.

## 4th Annual Long Beach Gives!

SORT BY	
Total Donation Amount HIGHEST FIRST	
1	Assistance League of Long Beach 176 donations Match met! Total \$147,155
2	BOSS (Business Of Student Success) 312 donations Match met! Total \$129,581

Long Beach Gives is the city's annual online giving event that provides an easy and fun way for the entire city to give together. It also provides Long Beach nonprofits the opportunity to gain exposure and start relationships with new donors.

The goal is to inspire individuals and businesses in the community to come together to make a difference in the exemplary work of the 200+ local, participating nonprofits. The success of Long Beach Gives in 2021 helped raise awareness about nonprofits and the critical role they play in the community. The giving day surpassed the \$2 million fundraising goal and raised over \$2.05 million for the 203 participating organizations.

Long Beach Gives returned on Thursday, September 22, 2022, with a \$2.2 million goal and 200+ participating nonprofits making a difference in Long Beach! Due to inflation and fears about the economy, the 2022 campaign fell a bit short of the \$2.2 million goal. Nevertheless, \$1,965,539 was

raised to support the 232 participating nonprofits, with ESP/BOSS representing! In addition to raising nearly \$130,000, we took home the following 6 campaign prizes:



## Tuition Assistance

Thanks to the generosity of **Greg & Jodi Perlman**, 15 of our BOSS scholar-athletes are receiving tuition assistance (including sport fees) to support their high school journeys at Loyola, Orange Lutheran, St. Anthony, St. Bernard, St. John Bosco. The fortunate scholar-athletes carry an average GPA of 3.6 and include **Caleb Cryer**, Loyola senior; **Dylan Ballard**, Orange Lutheran junior and **Emile Ballard**, Orange Lutheran freshman; St. Anthony's **Jayden Allen**, **Nigel Cooper**, **Austin Ellis**, **Kai Hunter**, **Elijah Jackson**, **Donovan Pitts**, **Chandler Young** and **Darius Williams**; St. Bernard's **Jeff Martinez** and **Marley Barrow**, **Christian Rios** and **Chauncey Sylvester** of St. John Bosco.



## BOSS Back to School + Resources

### RESOURCES & PROGRAMS

- BOSS Saturdays – Teaching BOSS Pillars & Good to Great Principles
- BOSS Coach Check-Ins – Each student is assigned an academic coach/student mentor who will check-in weekly to provide support & guidance in attaining goals and overcoming challenges, academic and otherwise
- BOSS Talks – Workshops presented by accomplished professionals in various industries, who share their journeys, expertise, and success principles.
- BOSS Saturday Workouts – Fun day of skill, conditioning, and competition
- BOSS Annual Summer Camp – 2-weeks of STEAM project work, career/college bootcamp, physical exercise, reading & math curriculum, & career pathway, field trips and fun activities
- Academic Tutoring – Daily support by BOSS Tutors in all subject areas. Scheduling link is emailed to students every Friday.
- Math & Reading Resources – Dreambox & LightSail platforms to improve math and language arts/reading performance
- STEAM Programming – Sponsored programs by Microsoft, Engineer Factory, etc.
- Workforce Readiness/Intern Opportunities – Career development, exposure, and networking
- Scholarship Opportunities
- Change Reaction – Emergency financial support for boys and families



### Year Round Resources



Our inaugural gathering for the 2022-23 school year was a Back-to-School event at the Airport Marriott Hotel in Long Beach. We welcomed students, parents, academic coaches, tutors, board members and BOSS staff for an afternoon of fellowship and sharing of information and resources we've developed to support the academic journeys and personal development of our scholars and set the tone for a successful school year.

## Career Exposure & Networking



## Bella Canvas + Alo Yoga

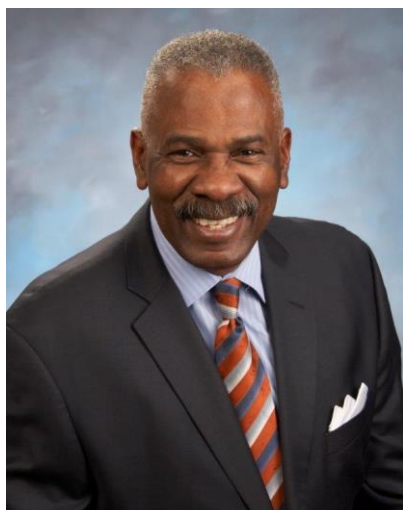


Mookie Betts, Dodgers Right Fielder

The one clothing piece that never gets out of trend is the 't-shirt'. Whether it's a graphic tee, plain oversized t-shirt, or body-hugging t-shirt, they have always ruled the trend and are liked by people of all age groups. Perhaps you've seen that a celebrity or athlete like the Dodgers' Mookie Betts, wearing one to spread a social message or to set a trend.

If you look into the latest reports, you will learn that the trend of custom t-shirt design has grown tremendously in the past few years. The global market for custom t-shirt printing industry is expected to cross 10 billion USD by 2025.

We're pleased to announce our partnership with Bella Canvas/Alo Yoga and their commitment to expose our BOSS students to the apparel industry. Tentative plans call for a kickoff of our Bella Canvas/BOSS Career Pathways Exploration partnership with a visit to the Bella Canvas facility in December. Ultimately, the partnership will provide job shadowing, volunteer, internship opportunities, and more.



### Word from Our Leader

Please enjoy this **in-depth interview** of our leader, **Everett Glenn**, by **Carolina Quezada of The Nonprofit Partnership** as part of their "Our Stories, Our Time" series designed to learn more about the challenges facing local nonprofits.

TNP provides affordable access to high-quality services that are sorely needed by nonprofits today: programming and resources that focus on building the capacity of our local community organizations by promoting collaborative opportunities, enhanced resource development, networking opportunities, custom support services and year-round educational seminars and workshops.



[www.bossprograms.org](http://www.bossprograms.org)

(562) 619-8460