

# THE BOSS™ REPORT

## Business of Student Success



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**BOSS Superbowl Shuffle Cocktail Party**

We presented a Super Bowl Cocktail Party and Sponsor Appreciation event from the beautiful Marriott Hotel in Long Beach on Friday, February 11, 2022.

According to ESP leader Everett Glenn, “the Super Bowl presented a great opportunity for us to celebrate our amazing 2021 accomplishments, a few of the sponsors whose support made it possible for us to impact upwards of 200 Southern CA boys of color, and to celebrate the 40-year relationship between our founder, Everett Glenn, and Super Bowl XX stars Richard Dent, Willie Gault, and Ken Taylor.

In addition to a “who’s who” of folk, including Long Beach Vice Mayor and mayoral candidate Rex Richardson, CA oil czar Uduak Ntuk, former School Board President Felton Williams, former Rams’ great Harold Jackson, former Jets great Chris Ward, a host of other current and former pro athletes, Thomas Murphy of the Orange County Youth Sports Foundation, representatives from AEG, AT&T and Turner Construction, BOSS Ambassador Clark Phillips joined us. Clark is a 5-year BOSS veteran and a 2x All-Pac-12 selection at Utah where he’s a junior academically.



We also took the time to highlight the 8 to 80 Legends Zone we have been selected to develop on the Long Beach State campus. The Zone will be outfitted with top-of-the-line gaming rigs, consoles, broadcasting equipment, all peripheral equipment, and streaming gear to deliver mass-media, audio engineering, and sound mixing programming to our boys to train on and gain skills to pursue careers in tech, Esports, gaming, and media. The Zone will also include a permanent home for BOSS and provide an amazing and unique tool to address the lack of significant numbers of BIPOC students pursuing careers in STEM disciplines, and the reluctance of boys of color, in particular, to pursue STEM careers resulting from a lack of preparation, confidence, resources, and supports.

Our MVP Sponsor is the Super Bowl Champion Los Angeles Rams. Our All-Pro sponsors include All Ways Up Foundation, AT&T, the Miller Foundation, and the Munzer Foundation. Bella Canvas/Alo is our Rookie-of-the-Year sponsor.

All in all, a great time was had by all. You can view the program journal from the cocktail party by clicking on the link below. Stay tuned for a short video capturing the excitement of the event.

[CLICK HERE FOR PROGRAM JOURNAL](#)

### **BOSS And Cleveland Muny Football League**

We are pleased to report that we've established a relationship between ESP and the Cleveland MUNY Football League. CMFL is a developmental league for middle school athletes, whose focus is directed toward the following goals: teach the fundamentals of the game; encourage teamwork and sportsmanship at all times; learn the value of athletic competition and create a fun, safe environment for all players.



Considered one of the premier youth football leagues in the country, alumni from the CMFL have gone on to star at some of the top D-1 programs across the country and a number of them, including Denzel Ward and Najee Goode, have made it as far as the NFL.

Thanks to Jason Dunn, League Director, and friend of BOSS, we're now providing academic, personal development, and leadership programming to a group of CMFL boys including all of our virtual activities ranging from our Saturday BOSS Talks to our daily after school tutoring and BOSS Talks leadership development programming. The CMFL relationship is a precursor to our planned expansion into Cleveland, OH, hometown of BOSS founder, Everett Glenn.

[CLICK HERE TO VISIT CLEVELAND MUNY WEBSITE](#)

## The Alliance NASCAR Event



BOSS scholars along with a couple of other groups participating in The Alliance (5-year effort of the 11 Southern CA-based pro sports franchises to expose student-athletes to non-playing career opportunities in sport) visited the LA Coliseum for a behind-the-scenes look at NASCAR and the business of auto racing on February 6, 2022. The event preceded NASCAR's Clash event, the annual preseason exhibition event before the season kicks off with the Daytona 500.

The behind-the-scenes look at the business of auto racing included a conversation with Emmy Award-winning producer Artie Kempner and Jamie Little, the first female play-by-play TV

announcer of a national Motorsports series, and an up-close and personal look at a live television set. They also got to speak with Fox industry veterans, learning how to use their skills and talents to break into media production and on-air careers. Our BOSS scholars were also treated to a personal tour of the NASCAR track including conversations around the engineering and architectural aspects of racetrack construction, maintenance, and car safety by Jusan Hamilton, Race Director & Director, Racing Operations & Event Management at NASCAR. We finished the day off with a panel discussion with NASCAR's diversity team, led by Senior Manager, Multicultural & Youth Marketing Erica Wilkerson, learning about their careers, journeys, and challenges they have overcome in the sport. All in all, it was a great opportunity and full of fun for all that participated.

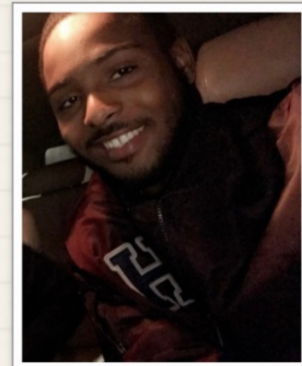
## **BOSS Student of the Quarter**

For this edition of the newsletter, we will be highlighting not a student, but one of our BOSS coaches - Tyson Frank. Recently, Tyson was profiled in the Trauma Informed Practices for Schools newsletter, written by one of our very own BOSS parents, Kimberly Faulkner-Camacho. Take a look at a sneak peak of the story below, and be sure to click the link to read it in entirety.

## **Foster Care Alumni: A Story of Humility and Resilience**

### **Tyson Frank**

Tyson Frank is not only a role model to young boys of the [B.O.S.S. \(Business of Student Success\) Program](#), but he is an intelligent, humble, resilient, compassionate, and ambitious young man. Before being placed into foster care around age 11, he experienced Hurricane Katrina. The trauma from an event like that is unforgettable, but not enough to stop prevent Tyson from continuing to do his best in school. As a result of the hurricane, his family relocated to Texas and eventually California.

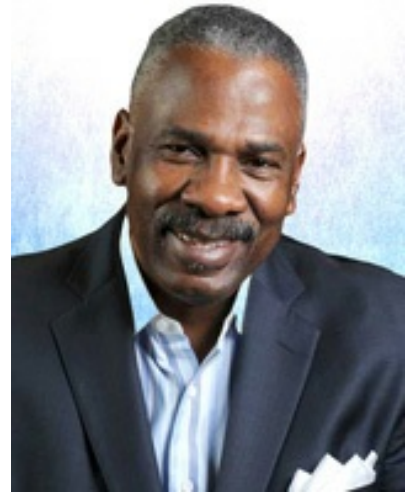


Despite some of the challenges his family faced, which later resulted in him being placed into foster care, he managed to keep his grades up because it was instilled in him at an early age that his education was a priority. Shortly before he turned 11 years old, Tyson and his siblings were placed into foster care in Northern California. They were separated, and he went back and forth between foster and group homes for a while.

**CLICK HERE TO READ THE WHOLE STORY**

## BOSS Leader Selected For City Fellows Fellowship

ESP leader, Everett Glenn was selected to participate in the tuition-free City Scholars Fellowship for Education. Partnering with executive volunteers, the City Scholars Fellowship for Education helps nonprofit CEOs build skills, confidence, and connections to grow education nonprofits from survival to success to significance. Everett was nominated by Betty LaMarr, CEO and Founder of EmpowerHer Institute and a Foundation fellow from 2014-2020.



The City Scholars Fellowship for Education inspires, challenges, equips, and encourages a diverse yet extraordinarily collaborative community of nonprofit CEOs, who are distinguished as City Scholars Foundation Fellows.

The year-long fellowship empowers a vibrant and diverse community of nonprofit CEOs to lead well with limited resources and work collaboratively to build more effective organizations that help more than 55,000 predominantly low-income youth each year achieve against the odds in school and in life.

Their CEO Essentials for Effective Nonprofits offer time-strapped nonprofit CEOs a practical, comprehensive, and proven effective playbook for building and leading mission-focused, impact-driven, well-balanced, highly efficient, and sustainable organizations.



[www.bossprograms.org](http://www.bossprograms.org)

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