

# THE BOSS™ REPORT

## Business of Student Success



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### Long Beach Gives 2021



The 2021 Long Beach Gives event is now live and accepting donations! Our 2021 goal is **\$100,000** and we'll use the proceeds of the 2021 Long Beach Gives campaign to build capacity by strengthening current staffing and programming, scale our impact to change the life trajectory of so many more of OUR boys in need of help, and finalize enhancements to our **patent-pending and award-winning** mobile app, [Safe Encounter](#).

We'll need your help if we're going to reach our goal this year and continue our winning ways. Here are some ways to get involved and contribute to this effort:

- **Donate** [using this link](#) to reach the BOSS Long Beach Gives page
- **Help us spread the word!** Tell your friends about Long Beach Gives by directing them to [www.longbeachgives.org](http://www.longbeachgives.org) and sharing that you plan to donate. Inspire them with your personal connection to our organization and why they should join you in giving.
  - **Become a Long Beach Gives peer fundraiser for BOSS** by creating your own fundraising profile for our organization. Peer Fundraising is the number one driver of donations

on giving days! [Click here to sign-up as a fundraiser today.](#)

We'll be sure to provide updates on our progress, so stay tuned to find out how we do! BOSS Strong!

[CLICK HERE TO DONATE TO BOSS!](#)

## Legend Zone Opportunity



The so-called “8 to 80 Legends Zone” is a collaboration between NFL Hall of Famers Steve Young and Jerry Rice, to provide youth living in underserved communities the skills to pursue careers in technology and media. In a league-wide initiative powered by the 8 to 80 Legends Zone, local organizations are being identified to develop and host so-called “Legend Zones” in each NFL team market to bring educational, safe, healthy participation in Esports to students.

The Legends Zone will be outfitted with cutting-edge, cross platform gaming resources to deliver state of the art mass-media, audio engineering and sound mixing programming to its constituents that could also include hosting an Esports team/tournaments.

BOSS was nominated to be the community partner to help develop the Legends Zone by the Los Angeles Rams. Beyond sparking an interest in a quality STEM education, the partnership brings the opportunity for a holistic approach to transforming the lives of our students and their families. If selected, we'll expand BOSS to K-to-Degree students in need and expand the availability of “safe spaces” for all children while providing the additional care they may be missing.

A decision on the community partner and location of the Legends Zone will be made in advance of Super Bowl 56 with a press conference set for Super Bowl week. Stay tuned and keep your fingers and toes crossed!

[CLICK HERE FOR MORE INFO ON 8 to 80 ZONES](#)

## 2021 BOSS Camp Recap

This year's BOSS Camp was a great time to be a BOSS student, and overall a roaring success. Over 65 middle



Middle School Most Improved- **Erik Lawler**



Middle School MVP- **Jarad Williams**



High School Most Improved- **Marcus Ricard**



High School MVP- **Casey Maddox**

and high schoolers joined us on the campus of Long Beach State for our annual summer camp. The majority of the campers were new to BOSS and we focused on our BOSS Pillars and Principles, success strategies from our guest speakers, and more. Our middle schoolers put in time building fully functional mBot robots, along with reading and doing math using LightSail and DreamBox, respectively. We were able to document real improvement in math and reading using our platforms. Using DreamBox, our boys completed 4716 minutes of math, 212 lessons, and became proficient in 164 standards. Using our differentiated literacy tool LightSail, our boys read for 6,753 minutes and completed 261 books as a group while averaging a Lexile increase of 99 (for information on Lexile levels in reading, visit this link:

<https://lexile.com/wpcontent/uploads/2017/08/infographic-print.pdf>)

In the mornings, the high school boys were taken through an immersive career to college boot camp, where they learned about career planning, budgeting, apartment hunting, resume building, student loans, and much more. In the afternoons, the high school boys learned about architecture and game design courtesy of SoCal NOMA and HSK architects Manzer Mirkar and Steve Bayne while also learning about the business of sports through the board game Big Money Basketball from Lawrence Huley.





Overall Camp MVP-  
**Christian Rios**



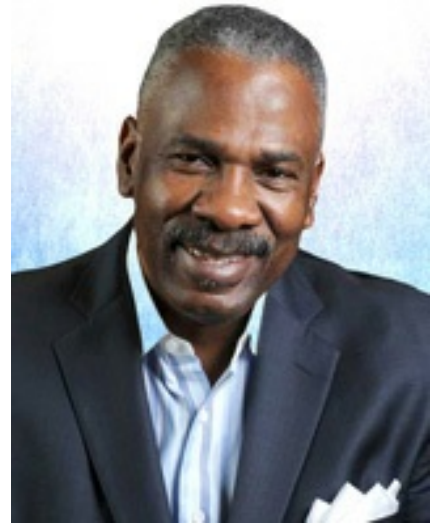
## **Jrue and Lauren Holiday Foundation Grant/Bootcamp**

This summer, BOSS was selected to receive a generous grant from the Jrue and Lauren Holiday Foundation, a foundation formed by NBA star Jrue Holiday and his wife. Their passion for social change and combating systemic inequality runs deep, and their foundation aims to help black-owned businesses and nonprofits grow and develop the programming that can help solve some of the issues plaguing our communities. The grant also came with a boot camp experience, providing all grantees with digital fundraising, marketing and other valuable business advice along with the opportunity to network with other organizations, and expand the knowledge base of grantees. Being selected for the JLH Social Justice fund grant is a blessing for BOSS, and we'll be sure to put all of the resources we're gaining to good use in serving our boys and strengthening the organization.



## **A Word From Mr. Glenn**

I hope you enjoyed the latest edition of our BOSS Newsletter. BOSS is a year-round and multi-year “process” through which we are taking area boys with the goal of creating an equal playing field in education. COVID laid bare the inequities in education and how equitable opportunities are so dependent on parental background, wealth and access and resources. Through BOSS, we’re supplementing what parents and schools can provide...in the form of positive role models, life advice, career exposure and networking, academic advice and guidance, mentoring, exposure to real world experiences and opportunities for advocacy and service, resources and supports....so that our boys are positioned and prepared to pursue success in any industry or profession with an emphasis on careers in the STEM disciplines and those requiring critical thinking/writing and related fields.



We fervently believe that, by our combined efforts, we can even the playing field in education for Black, indigenous and other boys of color (BIPOC) and their peers from under-resourced communities and schools, in all aspects of American life. Long Beach Gives is the annual online giving event to support the transformative work of 200+ nonprofits. We’re asking for your support to enable us to educate our children, prepare them for college and careers in the workplace.

I have led the organization since its inception, and I am delighted to share the good news that our efforts have increased the number of BIPOC boys who are high school ready entering 9th grade, college ready entering 12th grade as we continue to address the lack of significant numbers of BIPOC students pursuing careers in STEM disciplines, and the reluctance of boys of color, in particular, to pursue STEM careers resulting from a lack of preparation, confidence, resources, and supports.

Fighting For Our Kids Is What We Do!



[www.bossprograms.org](http://www.bossprograms.org)

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