

THE BOSS™ REPORT

Business of Student Success



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2020 was definitely a year to remember for the BOSS Program and the country. The COVID-19 pandemic laid bare the inequities in public education, and how equitable opportunities are so dependent upon parental background, wealth, and access to resources. Also, the

George Floyd killing reminded us how institutional racism creates major obstacles in the lives of young black men. We re-doubled our efforts to create an equal playing field for our boys through combating the predicted learning loss due to the shift to remote learning. Additionally, we provided additional resources and equipment, seamlessly shifted to an online platform to increase our engagement in the face of distance learning challenges, and otherwise supplemented what our parents could provide. The result: our boys put in major time on our DreamBox and LightSail platforms, and we introduced a daily homework/academic coaching platform while their schools were trying to figure out their distance learning strategy.

Our 2020 highlights include:

- Celebrated Black History Month with Laker legends at Shaquille O’Neal’s restaurant before taking in the Lakers v. Houston game on February 6th
- Conducted our Math Madness competition, pitting teams of our boys against each other in a “March Madness” type format in mid-March

- Developed a bi-weekly BOSS™ Talks series to expose our boys to the success strategies employed by our business and sport industry leader guests, including:
 - **Clark Kellogg** - Former NBA great and CBS Sports Lead Analyst
 - **Harvey Mason Jr** - Interim President of of the Recording Academy
 - **Josh Dobbs** - NFL Player and Rocket Scientist
 - **Ken Lombard** - Real Estate Mogul and Business Executive; and
 - **Mark Stevens** - Billionaire Venture Capitalist and Golden State Warriors Part-Owner

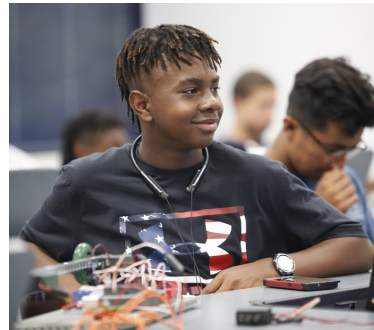
- Developed a patent-pending and award winning app, Safe Encounter as part of the 2020 MIT Global Appathon for Good
- Enhanced version of Safe Encounter set to be published to Goggle Play by Feb 1, 2021
- Finished first overall in the 2020 Long Beach Gives campaign out of 154 participating nonprofits
- Conducted our 5th Annual and 1st virtual BOSS Summer Camp, including daily exercise, language arts, math and robotics
- Assigned Academic Coaches for teams of our boys for weekly check-ins on their progress in school, along with holistic mentoring

Los Angeles Rams Donation

To celebrate Giving Tuesday on December 1st, players from the Los Angeles Rams awarded \$750,000 to nonprofit organizations in the Los Angeles area. ESP was among the 25 organizations chosen to participate in the unprecedented philanthropy based on a review of our history, impact, and a Zoom interview with Rams players including Michael Brockers, Johnny Hekker, Sebastian Joseph-Day, Andrew Whitworth, Jalen Ramsey, and Robert Woods. We'll use the proceeds to help us (i) achieve its goal of commercializing the patent-pending and award-winning (MIT 2020 Global Appathon for Good) Safe Encounter app developed by our BOSS Coders, (ii) build capacity by strengthening current staffing and programming, and (iii) scale our impact to change the life trajectories of so many more of OUR boys.



BOSS™ Student of the Quarter



"From a 3.0 to a 4.17 GPA, from being shy in public speaking to actually being confident in myself and speaking fluently, I've seen a huge difference. I can only thank one program, and that's the BOSS Program." - Raymond Jenkins

Our BOSS Student of the Quarter is Raymond Jenkins, an 11th-grade scholar-athlete at Long Beach Poly High School. RJ is a BOSS veteran, currently in his 3rd year of the BOSS process. He is a great ambassador for the program, being an elite baseball player, a straight-A student, a member of our award-winning BOSS Coders team, and is a co-host for our 4th Annual and 1st virtual BOSS Awards on January 30, 2021. RJ aspires to be a professional baseball player and a civil engineer. RJ will surely need to use the greatness/success principles learned in BOSS to achieve his goals.

2021 BOSS™ Weekend: Jan 29th - 30, 2021

Our 4th Annual BOSS Weekend, including our BOSS Showcase and BOSS Awards, is set for January 29 – 30. Take a look below for more information on these events, and purchase tickets using the links below!

BOSS Showcase - January 29th at 9am

The BOSS Showcase is an annual showcase of the year-round, multi-year “process” through which we are taking Middle School student athletes AND their non-athlete peers to create an equal playing field in education and inspire academic and life success beyond and/or through sport.

KEYNOTE SPEAKER: Clarence M. Lee, Jr., MD, MBA :
Baller Turned Flight Surgeon, Medical Doctor,
Entrepreneur and Coach

Students will enjoy:

- An amazing morning with business and sport industry professionals.
- Explore ways to leverage sports participation to achieve academic and life success.
- Learn about success strategies employed by the professionals representing the many different non-playing career and related entrepreneurial opportunities our mentors (representative list at this link) represent.
- Lots of fun and goodies!

A WORD FROM MR. GLENN

There’s an old adage: the gem cannot be polished without friction, nor man perfected without trials. The COVID-19 pandemic and the George Floyd killing have laid bare these truths: the inequities in public education, how equitable opportunities are so dependent upon parental background, wealth, and access to resources, and how institutional racism and an anti-Black sentiment together are creating enormous obstacles in the path of many of OUR boys seeking to excel academically and ultimately join the ranks of the successful. This year has shown us the resilience of the human spirit and revealed how much we are capable of bearing, enduring, and overcoming. The road ahead will not be easy, but we wanted to close out 2020 reflecting on what we accomplished together with OUR boys because we know so much is possible when we keep marching forward together towards an equal playing field in education and equal justice for all. With the support of our amazing sponsors, supporters, and hardworking team, we are poised and prepared, and will be intentional about achieving and performing...regardless. BOSS Strong!

BOSS Awards Gala - January 30th at 4pm



The BOSS Awards Gala is our annual fundraiser and celebration of the previous year, the transformative power of sports, and the hard work that our boys put in every day. This year's event will be virtual, and tickets are currently on sale on Eventbrite. Former D-1 scholar-athlete Ramsey Jay, Jr., who is a Wall Street trained global investment management executive and founding principal of Ramsey Jay, Jr. and Associates, will host our 4th Annual BOSS Awards. Entertainment for the BOSS Awards will feature Keedron Bryant, the 13-year-old singer from Florida who gained national acclaim for his song "I Just Wanna Live" and international saxophonist, producer, songwriter, brand ambassador and music mentor, J Boykins.