

# 2020 BOSS™ Showcase Mentors

**LARRY ABEL**  
MANAGER/BUSINESS DEVELOPMENT, AEG

**BRANDON G. ADAMS**  
OWNER, AMIRAKAL MARKETING

**JAY ALBERT**  
SPORTS WRITER, RADIO HOST

**JARBRI ALI**  
CEO PARAGON FILMS

**JARROD BARNES**  
LEGENDS COMMUNITY SPECIALIST  
LOS ANGELES RAMS

**RICHARD BENBOW**  
SENIOR EXECUTIVE DIRECTOR  
GOVERNMENT & COMMUNITY RELATIONS, UCLA

**WALTER BROCK**  
BUSINESS DEVELOPMENT  
SPORTS MEDIA & PHILANTHROPY

**CHARLANA BROWN**  
ACTRESS, TENNIS PLAYER

**ROBERT A. BROWN**  
BRAND/MARKETING EXPERT

**RON BROWN**  
RETIRED NFL PLAYER/84 GOLD MEDALIST

**CHRIS BRYANT**  
CHIEF EXPERIENCE OFFICER  
THE BRYANT GROUP

**THOMAS CHRISTOPHER**  
MEP ENGINEER, TURNER CONSTRUCTION

**MARK CLAY**  
OPERATIONS MANAGER, AEG

**MIKEL DAVIS**  
SENIOR MANAGER, APPLIED ANALYTICS AT  
NBC UNIVERSAL MEDIA, LLC

**JASON DUNN**  
LEAGUE DIRECTOR  
CLEVELAND MUNY FOOTBALL LEAGUE

**KATE FERRARA**  
ATTORNEY, SPORTS AGENT

**CEDRIC FERRELL**  
INVESTMENT SPECIALIST  
COMMERCIAL REAL ESTATE COACH  
THE FERRELL GROUP REAL ESTATE SERVICES

**DR. ERIKA FIGGE, DC, CSCS**  
BLOCH WELLNESS

**CURT FLOOD, JR.**  
BOARD CHAIR  
CURT FLOOD FOUNDATION

**JOHN GOODE**  
VP, CLEVELAND MUNY FOOTBALL LEAGUE

**TOM HOFFARTH**  
SPORTS WRITER, LA DAILY NEWS

**DEANNA HOLLAND**  
COMMUNITY MARKETING MANAGER

**DAMON JONES**  
COMMERCIAL REAL ESTATE BROKER/  
BUSINESS & AERIAL DRONE VIDEOGRAPHER

**ROBERT JUDKINS**  
FORMER NFL MANAGER OF  
PRODUCTION DEVELOPMENT

**JUSTIN LACEY**  
CFP® AWM®  
FINANCIAL ADVISOR

**MIKE MARENGO**  
FILM PRODUCER

**TERRELL MAZE**  
FORMER PRO ATHLETE  
MICROSOFT SALES SPECIALIST

**GLYN MILLBURN**  
FORMER D-1 AND NFL PLAYER  
PARTNER, BLACKMAN PUBLIC AFFAIRS

**HELEN MOZIA**  
EDUCATOR/AUTHOR

**TOM MURPHY**  
FORMER MLB PLAYER  
SENIOR VP, JONES LANG LASALLE

**JERRELL PIPPENS**  
FORMER NFL PLAYER/ACTOR, WRITER,  
PRODUCER, TV PERSONALITY

**WILL POOLE**  
FORMER NFL PLAYER  
LEE & ASSOCIATES  
COMMERCIAL REAL ESTATE SERVICES

**JEFF PROCTOR**  
PRESIDENT, PROANGLE MEDIA

**JASON ROBINSON**  
FORMER D-1 ATHLETE; CO-FOUNDER & CEO  
PLAYBOOK FIVE

**ELSTON RIDGLE**  
FORMER NFL PLAYER  
ENVIRONMENTAL HEALTH & SAFETY MANAGER  
TURNER CONSTRUCTION

**RAAJIK SHAN**  
PRODUCER, ESPN

**KATHRYN SHIRLEY**  
CPA, KMPG  
DIRECTOR OF SPONSORSHIP  
USC TROJAN ENTERTAINMENT NETWORK

**IRA SMITH**  
CROSSROADS ATHLETICS DIRECTOR  
HALL-OF-FAME BASEBALL PLAYER

**MICHAEL SWANSON**  
NBC EXECUTIVE

**ALI TARZI**  
COMMUNITY REINVESTMENT &  
COMMUNITY PARTNERSHIP  
JP MORGAN CHASE

**JAMAL TOOSON**  
ATTORNEY/SPORTS AGENT

**CORNELL WARD**  
NON-PROFIT EXECUTIVE  
FORMER D-1 ATHLETE & COACH

**JABARI WILLIAMS**  
MICROSOFT CLOUD TECHNICAL EXPERT

*ESP Education & Leadership Institute  
in Partnership with*

*California State University, Long Beach*

*presents*

**BOSS™**  
Business Of Success Beyond Sports

Showcase



Education & Leadership Institute

*Friday, January 24<sup>th</sup>, 2020*

*The Pointe at The Walter Pyramid, Long Beach State University*

**SPONSORED BY:**



THE METROPOLITAN WATER DISTRICT  
OF SOUTHERN CALIFORNIA

Our mission is to help boys of color and/or those from under-resourced communities and schools leverage their participation in sport to develop the character, discipline, habits and skills to achieve success beyond sport, with an emphasis on STEAM, critical thinking/writing and related fields.



On behalf of the ESP Education & Leadership Institute team, we'd like to thank you for joining us at the Pointe at the Walter Pyramid on the Long Beach State campus for a showcase of BOSS™, the year-round, multi-year STEAM-focused academic enrichment, leadership, life skills and personal development "process" through which we are taking student-athletes starting in middle school.

Our goal is simple: leverage the power of sport to help boys develop the character, discipline, habits and skills to pursue success beyond sports, with an emphasis on STEAM, critical thinking/writing and related fields.

Many successful individuals point with fondness and pride to their sports participation growing up as a contributor to their success. Character built, values learned, camaraderie shared are common themes, and organized sports, even the highly competitive sports experience, more often than not is viewed as a net-positive contributor to the resume of a job candidate or business leader. A serious exception to this rule of life success from sports occurs with athletes from "underprivileged" backgrounds. Lacking the support structures of their peers, young boys (and girls) from disadvantaged backgrounds who show promise in sports can end up over-focusing on athletic success, and having their highly-influenced, non-athlete peers do the same.

Our mentors, who were once in your shoes, will share how their participation in sports has contributed to the success they have achieved beyond sports in the many different career and entrepreneurial pursuits they represent.

The showcase is our opportunity to share the BOSS™ "process" with you with a view towards your taking advantage of the year-round, multi-year programming we are providing from the Long Beach State campus. In addition, we will explore ways to leverage sports participation to achieve academic and life success and consider what it takes to pursue the many different non-playing career and related entrepreneurial opportunities our mentors represent.

We thank you for taking the time to invest in "you". A special "thanks" is extended to our sponsors, without whose help we could not have presented the amazing experience we have planned for you including, but not limited to, Avanath Capital Management, Chick-fil-A, DICK's, Metropolitan Water District, Los Angeles Clippers, Los Angeles Rams and HSCB Bank USA.

### BOSS AGENDA:

Friday, January 24<sup>TH</sup>, 2020  
The Pointe at Walter Pyramid  
Long Beach State University

#### HOST:



**DR. JOHN HAMILTON**  
Assistant Vice President  
University Access & Retention  
California State University, Long Beach

**REGISTRATION &  
CONTINENTAL BREAKFAST:**  
9:00 AM

**SUMMIT SCHEDULE:**  
9:30 AM

**OPENING REMARKS:**  
10:00 AM



**EVERETT GLENN**  
Founder/President  
ESP Education & Leadership Institute

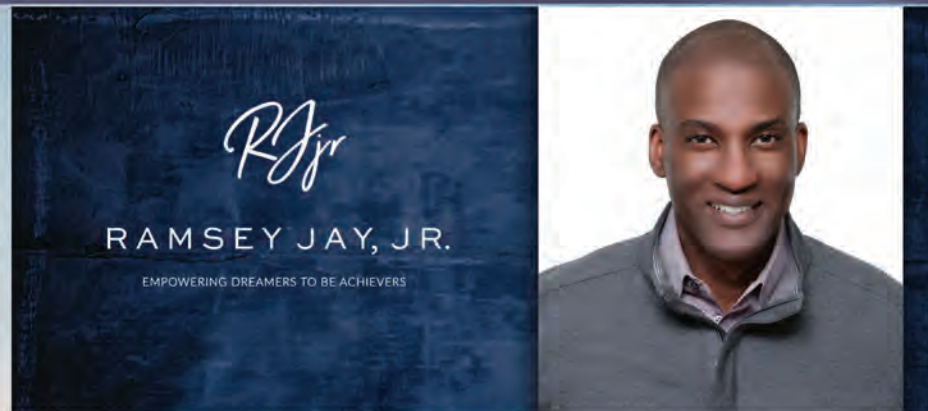
**SPEED MENTORING:**  
Various career disciplines related  
to the sports industry



**CHARLE' MOORE**  
BOSS™ Camp Director  
**LUNCH KEYNOTE SPEAKER:**



**RAMSEY JAY, JR.**  
Founder of Ramsey Jay, Jr. and Associates  
Microsoft Sponsored Gaming Experience



## Keynote Speaker

Ramsey Jay, Jr. is founder of Ramsey Jay, Jr. and Associates, a global leadership development organization and communication consultancy. Ramsey is Wall Street trained and Ivy League educated, an advisor to prominent business leaders, a sought-after international keynote speaker, author of Weekly Life Lessons in Leadership. Additionally, Mr. Jay is a self-improvement author of the best-selling book "Empowering Dreamers To Become Achievers", an international subject matter keynote lecturer, and empowerment motivational speaker.

Notably, Mr. Jay made opening remarks at the White House where Former President Barack Obama hosted an event honoring the philanthropic legacy of Ray Charles. In April 2015, he was the recipient of UCLA's Riordan's Program inaugural "Excellence in Civil Engagement & Leadership Award". His simple yet inherently powerful 3P's methodology, (Possible, Probable, Predictable) has provided the functional platform that has enabled him to inspire others to achieve academic, professional and civic centered success.

Mr. Jay earned a BS in Business Administration-Finance from California State University, Fresno, where he was a five-time all-conference Division I track and field athlete. Mr. Jay also earned an MBA from the Tuck School of Business at Dartmouth College where he was voted 'Commencement Speaker' of the 105th graduating class.

Ramsey's mission is to empower dreamers to become achievers. A seasoned professional who has been featured on nationally-syndicated television and radio programs Ramsey has delivered moving messages to audiences of all types — from school-aged children to senior executives in corporate America. He is the Director of the National Association of Securities Professionals SoCal FAST Track program, and the founder of the "Dreamers 2 Achievers" Academy (D2A). Ramsey has delivered keynote addresses alongside renowned leaders, been recognized for his work in numerous publications, appointed as a delegate for the Turkish Cultural Foundation's Tour to Istanbul, accepted into the Socrates Society at the Aspen Institute, named a CORO Executive Fellow, and selected as an International Career Advancement Program Fellow.

Of his own life story, Ramsey says "My journey has been blessed and afforded me the opportunity to be a blessing to others".